

# PRIVACY POLICY

This website uses the Google AdWords remarketing and the AdRoll retargeting service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to the Kahn Tractor & Equipment, Inc. website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

## I. INFORMATION COLLECTED

We collect non-personally identifiable information in a number of ways. This information includes tracking activities through IP addresses, browser settings and most-recently visited page on the website. We do not collect any personally identifiable information about you unless you voluntarily submit such information to us.

## II. USE OF INFORMATION

In general, we will only use the information you provide to us to deliver products and services to you. We may use this information to deliver to you information about Kahn Tractor & Equipment, Inc. and promotional material. Your information may also be used to contact you when necessary and may be shared with affiliates that may want to contact you with offers consistent with your stated preferences. Kahn Tractor & Equipment, Inc. does not share non-public personal information of our customers outside of Kahn Tractor & Equipment, Inc. for any purpose other than underwriting or administration of a customer's policy/account, or for the marketing of additional Kahn Tractor & Equipment, Inc. products, unless the disclosure has been authorized by the customer or is permitted or required by law.

## III. USE OF IP ADDRESSES

We use IP addresses to help resolve problems or track and monitor activity on our websites. Any IP address data that is collected during the course of using our web sites will be used for internal purposes only.

## IV. USE OF COOKIES

When you visit our website we may store some information on your computer. This information will be in the form of a "cookie" or similar file. Cookies are small pieces of information stored on your hard drive, not on our site. We use cookies to deliver content specific to your interests and, optionally, to assist you in entering data when appropriate on our web pages.

Additionally, we may use cookies and ID's in support of advertising activities. These cookies may be referenced by other websites that are part of the Google display network to present Kahn Tractor & Equipment, Inc. sponsored advertisements.

At any time via your browser or settings manager, you have the option of declining the use of cookies or deleting it from your computer or device. You may visit Google Ad settings to alter and opt out of participating in any remarketing activities as well. You may also visit the Network Advertising Initiative opt-out site.

## V. OTHER WEBSITES; LINKS

Our website may contains links to other web sites. Kahn Tractor & Equipment, Inc. is not responsible for the privacy practices or the content of such websites.

If you have any questions about this privacy statement, the practices of this site, or your dealings with the website, you can contact us at [info@kahntractor.com](mailto:info@kahntractor.com).